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**B.B.A. (Part - I) (Semester - I) Examination, April - 2016**  
**HUMAN RESOURCE MANAGEMENT (Paper - I)**  
**Sub. Code : 22927**

Day and Date : Thursday, 21 - 04 - 2016

Total Marks : 50

Time : 03.00 p.m to 05.00 p.m.

- Instructions :
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q1)** What do you mean by HRM? Explain the importance of HRM. [15]

OR

Define the term recruitment? Explain the various sources of recruitment.

**Q2)** Write short answers (Any Two) [2 × 10 = 20]

- a) What factors affecting on HRP?
- b) Explain the different methods of training.
- c) Explain the process of selection
- d) Write the qualifications and qualities of HR manager.

**Q3)** Write short note (Any Three) [3 × 5 = 15]

- a) Job specification and Job Description.
- b) Management development.
- c) Significance of selection.
- d) Process of HRP
- e) Factors affecting recruitment

